Paul Mitchell The School NYC

MAKEUP PROGRAM COURSE INFORMATION

MAKEUP PROGRAM COURSE DESCRIPTIONS

MAKEUP PROGRAM: ***(SOC) 39-5012.00, (CIP) Code 12.0406***
This program does not lead to licensure.

The curriculum involves 80 clock hours of instruction including an overview of various makeup techniques and application for fundamental to advanced makeup application. The course is designed to broaden the student's vision and challenge boundaries permitting a more creative approach to makeup profession.

**Graduates are prepared to be entry-level makeup artist.*

This program is taught in English. Textbooks and Course Materials are only offered in the English Language.

***This makeup programs is not accredited or approved by National Accrediting Commission of Career Arts & Sciences, Inc. (NACCAS) and is not eligible for Title IV funding.*

MAKEUP PROGRAM COURSE OVERVIEW

Course Hours: 80 clock hours

The course is divided into clinical classroom instruction and clinical service learning experiences.

- **Classroom Instruction:** Lecture, Model Demonstration and videos.
- **Classroom Learning Experience:** Observation, discussion and hand-on application of techniques.

MAKEUP PROGRAM COURSE SUBJECTS

The New York State law does not require a license to be a makeup artist.

The instructional program of Paul Mitchell the School NYC meets or exceeds these requirements:

Scope of Curriculum and Total Clock Hours

Scope of Curriculum	Total Clock Hours
1. Fundamental to Beauty Makeup • Overview Products Knowledge and Sanitation for health & safety of Makeup Artist and Clients. • Learn face shapes and Eyebrows Shapes. • Learn how to prep the skin prior to makeup application.	**5**
2. Color Theory • Fundamental to Color Theory. • Choose the right Foundation and Concealer to create a perfect blend for the skin tone. • Enhance the features using Highlight and Contouring techniques. • Powders Application techniques for Face and Check-blush.	**10**
3. Eye and Lips Theory • Eye Shapes and Characteristics • Eyeliner techniques • How to apply Mascara and Lashes • Shaping lips techniques.	**5**
4. Face Chart Design • Learn how to design looks on face charts.	**5**

Scope of Curriculum	Total Clock Hours
5. Bridal Makeup • Learn techniques and business of Bridal Makeup. • Business of Men's Makeup.	**10**
6. Advanced Correction Makeup • Mature Skin Makeup. • Corrective techniques.	**5**
7. Advanced Eye Makeup • Editorial Eyeliner Techniques. • Editorial Smokey Eye. • Texture in Makeup.	**10**
8. Evolution of Makeup • Early 20th Century Makeup. • 1940's - 1950s- Makeup Techniques. • 1960's -1980's - Makeup Techniques.	**5**
9. Photo Shoot Fundamental • Understand Photoshoot Roles and Etiquette on set. • Create looks for Photoshoots.	**5**
10. Roles on set for TV, Film, and Print • Portfolio and Marketing for Editorial. • Fundamental of Runway. • Editorial Hairstyling. • Roles on Set. • Continuity for TV, Film and Print	**5**
11. Makeup Business • Create Action Plan for Business and Marketing.	**5**
12. Assessment • Practical Exam and Written Exam. • Prep for the Graduation Photoshoot. • Graduation Photoshoot.	**10**
Total Makeup Hours	**80**

MAKEUP PROGRAM TESTING AND GRADING PROCEDURE

The following tests and grading procedures are incorporated during the student's 80 clock hour course:

1. Student must pass a written and practical final exam with a minimum of 80%.